

Brochure

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PRSSA

(PRSSA LOGO)

Makes SIUE...

Look Good!

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What does PRSSA do?

- Creates a relationship between students and PR practitioners
- Serves members by enhancing knowledge of PR
- Serves the PR profession by developing qualified, well-prepared professionals

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PRSSA Grinds Your G.E.A.R.S.

- **Growth** - Becoming the largest and most widely recognized, student run public relations organization.
- **Education** – Offering classroom preparation, leadership and experience
- **Advancement** - Moving P.R. forward through public awareness, ethics and diverse representation
- **Relationships** - Aligning with PRSA to develop professional relationships
- **Students** - Providing members with opportunities to network, share ideas and grow professionally

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There are many benefits of being a member:

Network Opportunities

- Meet PR practitioners
- Participate in job fairs and professional workshops

Professional Growth

- Engage in volunteer activities
- Secure an Internship
- Enhance leadership skills

Scholarships

PRSSA gives away nearly \$20,000 in scholarships and grants

- Apply for a variety of scholarships:
 - The Betsy Plank/PRSSA Scholarship
 - PRSA Codispoti Technology Section Grant
 - John D. Graham Scholarship

(Picture of student with scholarship)

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Ready to get involved?

Contact us or stop by a meeting:

- 6 p.m., the second Monday of each month at MUC in the Missouri Room.

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Contact Information

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PRSSA Home Site: <http://www.prssa.org/>

PRSSA at SIUE: <http://www.siue.edu?STACTV/prssa/>

We chose to write about PRSSA in our brochure because PRSSA is a student group on campus that can benefit all of SIUE, not just public relations students. We show this by listing all of the different aspects of PRSSA and what benefits students can get from the organization. Both being PRSSA officers, we're very familiar with what PRSSA is and what it can do for students, teachers and organizations across SIUE's campus, and different communities. We met our objective of explaining what PRSSA can do for everyone by going in-depth about what the organization is, how it operates and the multitude of benefits students can reap from being a member of the organization. By making our brochure unbiased and packed with information, we were able to reach out to our target audience: everyone at SIUE!